

# April 24 (FRI)

## Day3 SESSION TIMETABLE

- English Session
- Customer Reference
- Hands-On Session
- Panel Discussion
- Paid Session
- Green IT Session

Documents downloadable at [oracle.co.jp/openworld](http://oracle.co.jp/openworld)

You can check the most up-to-date information on sessions via "Event Information Navigation" on site or the Oracle OpenWorld website.

The information in this session schedule is subject to change.

Hall Building   Hall C		
9:30   10:15	<b>KS03-10</b> <b>Keynote</b>	Complete. Open. Integrated. - Oracle's Strategy to Bring Value to Your Business  Oracle Corporation President Charles Phillips
10:15   11:00	<b>KS03-08</b> <b>Keynote</b>	To aim for the realization of Knowledge - based society with customer collaborations  Vice President and Executive Officer Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Hitachi,Ltd. Kaichiro Sakuma

Hall Building   Hall C		
17:30   18:45	<b>SP03-03</b> <b>Special Session</b>	A Global Paradigm Shift and New Currents in the Digital Economy  STB Research Institute Co., Ltd Chief Economist Yoichi Itoh

KS	Keynote Speech	SP	Special Sessions	BS	Business Sessions
	Key persons representing the IT industry will discuss "management and IT's tomorrow" while touching on impacts the latest technologies bring to management.		What is requested now to survive in the next era? Opinion leaders who are influential in Japanese economic policies will present necessary guidelines in corporate management.		Companies representing various industries will present the latest "IT implementation case studies". This is a great opportunity to obtain "raw information" - IT strategies and execution know how of leading companies - that cannot be obtained from articles normally seen.
SS	Sessions	OD	Oracle Develop		
	"IT of today that supports the business" offered by Oracle with partners will be introduced through broad range of themes from case studies to solutions.		Sessions and hands on labs by area covering wide range of products and services are provided as a forum to offer knowledge to engineers.		

	Hall Building   Hall B7(1)	Hall Building   Hall B7(2)	Hall Building   Hall B5(1)	Hall Building   Hall B5(2)	Hall Building   Hall D7	Hall Building   Hall D5	Hall Building   Hall D1	Glass Building   G402	Glass Building   G404	Glass Building   G405	Glass Building   G407	Glass Building   G408	Glass Building   G409	Glass Building   G502	Glass Building   G510	Glass Building   G602	Glass Building   G605	Glass Building   G607	Glass Building   G608	Glass Building   G610	Glass Building   G701	
11:30   12:20		<b>SS03-113</b> Beyond Customer Needs, Introducing NEC's SaaS Strategy  NEC	<b>SS03-167</b> Introduction to the Oracle Database  Oracle Corporation Japan	<b>SS03-148</b> Effectiveness is the most important challenge for J-SOX year 2  Deloitte Touche Tohmatsu	<b>SS03-121</b> Oracle Implements SOA - Latest best practices of Oracle AIA implementation  Oracle Corporation	<b>SS03-117</b> Evolution Business and IT Strategy in Panasonic Electric Works  Panasonic Electric Works	<b>SS03-125</b> Construction point and Consideration point of Virtual System that leads to Cost Reduction  OVM Alliance / Aihisuto IBM Japan	<b>SS03-163</b> Master Data Management driven by Oracle Solutions  Oracle Corporation Japan	<b>SS03-170</b> Oracle User Productivity Kit Hands-On Seminar  Oracle Corporation Japan	<b>SS03-144</b> Innovate to Globalize - Oracle Embedded Solution in global companies  Oracle Corporation	<b>SS03-169</b> Value Chain Planning: Oracle's Vision and Road Map  Oracle Corporation		<b>SS03-132</b> The power of Oracle SOA Platform integrated BEA Technology  Oracle Corporation Japan	<b>SS03-168</b> Constructing a large-scale field service management system that serves as many as 4,000 users  Hitachi Electronics Services		<b>SS03-128</b> Toward the best HR system for employee - User case of PeopleSoft & Upgrade  MITSUBISHI MOTORS	<b>SS03-152</b> Crisis Management to Risk Management by Oracle GRC - Cost Reduction by automating control  Oracle Corporation Japan	<b>SS03-155</b> A True Cash and Treasury Management in the Post Financial Crisis - Introduction of Oracle Global Cash Management Solution  Oracle Corporation Japan	<b>SS03-159</b> Move Your Business Forward - Oracle Premier Support  Oracle Corporation Japan	<b>SS03-140</b> Maximizing group performance by Oracle's integrated statutory & management consolidation solution  CSK SYSTEMS Oracle Corporation Japan	<b>SS03-136</b> Oracle SaaS Strategy - from Platform to Application  Oracle Corporation Japan	
12:50   13:40	<b>BS03-07</b> Business discipline in the era of uncertainty  TERUMO TOYO KEIZAI	<b>SS03-114</b> Enterprise Server Virtualization for Linux and Windows with Oracle VM  Oracle Corporation	<b>SS03-129</b> Global IT Strategy and Enterprise Information Platform in TOSHIBA TEC  TOSHIBA TEC	<b>SS03-149</b> Challenge toward Sustainable Growth - Internal Control and Enterprise Risk Management  Protiviti Japan	<b>SS03-118</b> Enterprise database archiving solution for EBS users from HP Software  Hewlett-Packard Japan	<b>SS03-122</b> It's time to think about the cost reduction. How to reduce the cost for infrastructure supporting Oracle  Dell Japan	<b>SS03-126</b> Integrated content management platform: For Enterprise-wide Scanning, Store, Control and Sharing of image and formatted documents  Toshiba Solutions	<b>SS03-145</b> Overview and Benefit of Risk Based Access Management  Oracle Corporation	<b>OD03-63</b> 13:00-14:00 [SOA] Oracle Business Activity Monitoring, Java Edition - New to Business Activity Monitoring?  Oracle Corporation	<b>OD03-51</b> 13:00-14:00 [SOA] XTP - Extreme Transaction Processing with Oracle SOA Suite  Oracle Corporation	<b>OD03-59</b> 13:00-14:00 [Java / REA] Top 10 Productivity Features for Java Developers on WebLogic Server 10.3  Oracle Corporation	<b>OD03-71</b> 13:00-14:00 [Java / REA] Using Oracle Coherence with Java Persistence API  Oracle Corporation	<b>SS03-133</b> Prevent opportunity loss ! Resolve User Experience of Application Performance  Oracle Corporation Japan	<b>OD03-55</b> 13:00-14:00 [Database] Oracle SQL Developer Data Modeling  Oracle Corporation	<b>OD03-67</b> 13:00-14:00 [Database] Develop XML Applications with Oracle Database 11g  Oracle Corporation	<b>SS03-137</b> Oracle Product Lifecycle Management: Our Solutions, What's New, and Beyond  Oracle Corporation			<b>SS03-160</b> Valuable solution for ERP Operation - Oracle On Demand  Enterprise Business System Solutions Oracle Corporation Japan	<b>SS03-156</b> Facts of Oracle SOA Implementation - Oracle Application Integration Architecture  Oracle Corporation Japan	<b>SS03-164</b> SOCIAL CRM MEETS THE ENTERPRISE  Oracle Corporation	
14:10   15:00	<b>BS03-08</b> DOCOMO's Information Systems Strategy - Challenge for Real Time Management Systems  NTT DOCOMO	<b>SS03-115</b> FUJITSU's approach towards optimizing complicated IT infrastructure  FUJITSU	<b>SS03-134</b> Bottleneck busters ! Exterminate performance bottleneck from your system  Oracle Corporation Japan	<b>SS03-165</b> Oracle Database 11g Automatic Storage Management  Oracle Corporation Japan	<b>SS03-119</b> Simplifying your DB environment. Learn the best practice from RECRUIT case study  Recruit NetApp	<b>SS03-123</b> Behind stories of best-of-breed, SOA and practical use  Toyo Business Engineering	<b>SS03-127</b> 14:10-16:50 This session will take place in Hall C. Prof. Maruyama - 2008-2009 Lecture Series; No.6 Final session	<b>SS03-138</b> Global Transportation Best Practices with Oracle Transportation Management  Oracle Corporation	<b>OD03-77</b> 14:30-15:30 [Java / REA] 60 minutes enrollment to the Bottleneck Busters  Oracle Corporation Japan	<b>OD03-52</b> 14:30-15:30 [SOA] SOA Lifecycle Management with Oracle Service Registry and Oracle Enterprise Repository  Oracle Corporation	<b>OD03-60</b> 14:30-15:30 [Java / REA] Oracle WebCenter and Beyond: Oracle's Vision, Strategy, and Road Map for User Interaction  Oracle Corporation	<b>OD03-72</b> 14:30-15:30 [Java / REA] Oracle Fusion Development - Oracle Application Development Framework Business Components and Oracle Application Development Framework Faces Rich Client Components  Oracle Corporation	<b>SS03-150</b> Do not miss this chance to invest wisely in IT for preparing the next generation computing area  Intel	<b>OD03-56</b> 14:30-15:30 [Database] Production & Development environment, total 500 servers, Operation & Capacity Monitoring Design Best Practice.  Oracle Corporation Japan	<b>OD03-68</b> 14:30-15:30 [Database] Build .NET Applications with Oracle Database  Oracle Corporation	<b>SS03-146</b> Jump start Your Application Integration with a Best of Breed Reference Architecture  Infosys Technologies			<b>SS03-142</b> Essential Decision - Supported System in an uncertain future  Oracle Corporation Japan	<b>SS03-161</b> Increase Operational Excellence & Decrease Cost by ACS Services  Oracle Corporation Japan	<b>SS03-157</b> Administration of human and information access in global engineering  Chiyoda IT Engineering	<b>SS03-130</b> Relation to customer who changes in Social Communications - Introduction of "SaaS CRM"  Oracle Corporation Japan
15:30   16:20	<b>SS03-112</b> What's new from Oracle Development  Oracle Corporation	<b>SS03-116</b> 15:30-17:10 Limited to OAUG members, Application Users and Partners. (*1) OAUG Connection Point 2009 TOKYO  OAUG	<b>SS03-151</b> The Best Practice of Oracle VM, persisting on High Availability  Oracle Corporation Japan	<b>SS03-131</b> Business strategy and activities on SaaS Business  Oracle Corporation Japan	<b>SS03-120</b> Building dynamic infrastructure for your unbeatable competitiveness  IBM Japan	<b>SS03-124</b> Exa Global / Group CMS solution for reduction of cash / fund operation cost, and minimization of financial risk  EXA		<b>SS03-139</b> Primavera Product Strategy and Customer Reference in Japan  Oracle Corporation	<b>OD03-65</b> 16:00-17:00 [SOA] Oracle Business Activity Monitoring, Java Edition - New to Business Activity Monitoring?  Oracle Corporation	<b>OD03-53</b> 16:00-17:00 [SOA] Service Component Architecture Standard  Oracle Corporation	<b>OD03-61</b> 16:00-17:00 [Java / REA] Nonintrusive Profiling and Diagnostics with Oracle JRockit Mission Control  Oracle Corporation	<b>OD03-73</b> 16:00-17:00 [Java / REA] Developing and Consuming Web Services  Oracle Corporation	<b>SS03-135</b> Oracle Implements SOA - The Latest News from Oracle AIA Development  Oracle Corporation	<b>OD03-57</b> 16:00-17:00 [Database] How to Write Injection Proof PL / SQL  Oracle Corporation	<b>OD03-69</b> 16:00-17:00 [Database] Solve the Online Reporting Conundrum with Oracle Application Express  Oracle Corporation	<b>SS03-173</b> Financial management to drive business under economic crisis  Hitachi Consulting	<b>SS03-154</b> Oracle Identity Manager reduces total cost of system development  Oracle Corporation Japan	<b>SS03-158</b> San Jose-Tokyo-Bangalore: Simultaneous Test Process Management over multilocation  Oracle Corporation Japan	<b>SS03-162</b> Value of "ORACLE MASTER Platinum" from the viewpoint of Oracle users  SOFTBANK PAYMENT SERVICE SOFTBANK MOBILE Oracle Corporation Japan	<b>SS03-143</b> Practical Planning and Migration Technology for Oracle Modernization  Tokyo System House Oracle Corporation Japan	<b>SS03-166</b> Speed up your application with Oracle TimesTen In-Memory Database  Oracle Corporation Japan	
17:30   18:30								<b>OD03-66</b> 17:30-18:30 [SOA] Test-Drive Oracle Business Process Management Suite  Oracle Corporation	<b>OD03-54</b> 17:30-18:30 [SOA] Oracle Service Bus Deep Dive  Oracle Corporation	<b>OD03-62</b> 17:30-18:30 [Java / REA] Java Persistence with Oracle TopLink 11g  Oracle Corporation	<b>OD03-74</b> 17:30-18:30 [Java / REA] Oracle WebCenter Suite - Enterprise 2.0 at Your Fingertips  Oracle Corporation		<b>OD03-58</b> 17:30-18:30 [Database] Using Oracle Database in the Cloud  Oracle Corporation	<b>OD03-70</b> 17:30-18:30 [Database] Visual Data Modeling with Oracle SQL Developer  Oracle Corporation								

\*1 This session is limited to OAUG members, Application Users and Partners.